



**ims noida**

**INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Ministry of HRD, Govt of India)

**GRADE  
"A"  
INSTITUTE  
BY  
UGC NAAC**

**CENTRE FOR EXECUTIVE EDUCATION, IMS NOIDA**

**Presents**

**PROF. RAJENDRA PATEL, PROFESSOR IIM AHMEDABAD**

**MANAGEMENT DEVELOPMENT PROGRAMME ON**

# **STRATEGIC COST MANAGEMENT**

**17-18 MARCH, 2016**

**AT**

**A-8B, IMS Campus, Sector-62, Noida (UP)-201303**



## ABOUT SCHOOL OF MANAGEMENT

School Of Management, Noida (A UGC recognised and AICTE approved institute) is a professional educational institute and amongst the top 10 business schools of northern India. This School offers Post Graduate Diploma in Management, with specialization in various functional disciplines. In addition to this, the school of management has setup centers of excellence in the areas of E-Commerce, Data Science, Public Policy & Consumer law, Marketing & Communication, Entrepreneurship and Digital Marketing along with specially designed Short Term programmes providing opportunities to enhance skill sets of participants in developing a culture conducive to organisational excellence to achieve the Next.

The Institute periodically conducts specially designed Management Development Programmes to help improve management systems and practices in India by providing relevant training to the executives of different sectors of the economy operating at different levels in the organizational hierarchy, through real-world case studies, group discussions, and interactive presentations.

SOM has developed numerous modular programs suitable for different industrial segments.

## PROGRAMME OBJECTIVES

The forces of Globalisation, liberalization and privatization have not only knitted the world economies into a close entity but the spill over effects of the changes happening in world are felt more strongly and swiftly by all the economies. The importance of managing costs and aligning them with the business strategy of an entity becomes critical in such times. Recognizing that different costing systems and strategies need to be used for different managerial decisions,

this programme aims to:

- *To provide an overall perspective of cost analysis*
- *To help identify appropriate variables generating costs in organizations, their evaluation and decision making*
- *To apply analytic techniques for doing appropriate cost planning*

## ABOUT THE TRAINER

Professor Rajendra Patel, PGDM (IIMA), ACA, AICWA

A visiting faculty at IIM Ahmedabad for Finance & Accounting now and a past association of twelve years as a regular faculty, Prof Patel specializes in management planning and control. He worked closely with World Bank in debt rescheduling and providing balance of payment support for central African countries as a senior manager with Peat Marwick Mitchell & Co during 1978 -1985 and with Rolls Royce plc group as Finance director for over fourteen years. He has to his credit over 100 training programmes in India and Asia Pacific region.

# KEY PROGRAMME DELIVERABLES

## Day 1

- Introduction: Costing Terminology, Cost Objects, Cost Drivers, Break-Even Analysis using concept of relevant costs
- Product/Service Costing: Conventional Method of Indirect Cost Allocation
- Product/Service Costing: Activity-Based Costing in Product Industry, Service Industry
- Relevant Costs for Alternative Choice Decisions – Make versus Buy, Evaluating different distribution networks and customer, Profitability, Budgeting Process

## Day 2

- Management Control & Organisational Performance
- Profit Centres & Transfer Price issues
- Analysis of Financial Performance
- Corporate Performance Measurement in Multi Divisional Companies
- Performance Measurement – Balanced Scorecard – Beyond Financial Numbers

## WHO CAN ATTEND

Managers from different functional areas involved in Cost Management with a minimum 5 years of experience will find the programme particularly useful.

## PROGRAMME VENUE

The programme will be held at School of Management, IMS Noida.

## PROGRAMME FEE

Individual	₹ 50,000
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### Corporate

0-5 Participants	₹ 50,000
6-10 Participants	₹ 45,000
10+ Participants	₹ 40,000

The fee includes accommodation on twin sharing basis, tuition fees, Study materials, lunch and high tea.

The programme fee can be paid through Demand draft/cheque payable at par at Noida

The cheque/draft should be in favour of "IMS, Noida"

(inclusive of service tax)

## PROGRAMME COORDINATOR

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